



# ACIPC 2019 SPONSORSHIP PROSPECTUS

**gth**  
*international*

Australasian College  
for Infection Prevention and Control

## 2019 CONFERENCE



**18 – 20 NOVEMBER 2019**  
**PERTH CONVENTION & EXHIBITION CENTRE**  
**PERTH, WA**

[www.acipconference.com.au](http://www.acipconference.com.au)

# INTRODUCTION

## Welcome from the President

Colleagues,

On behalf of the Board of Directors, it gives me great pleasure to explore opportunities to collaborate with our Corporate Partners, Conference supporters and corporate members.

This Sponsorship Prospectus aims to allow each of you to choose how best to work with us in achieving our mutual goals of furthering knowledge and practice of infection prevention and control for the best outcomes for patients, health professionals and allied staff alike.

Starting with a corporate membership, you can build your own package of conference sponsorships – from the number and size of booths to social events such as the Gala Dinner, catering of meals, and branding opportunities such as the tote bag or even the lanyard worn by all delegates throughout the conference. We then invite you to look to the rest of the year with opportunities to sponsor Professional Development Workshops and Networking events around Australia and New Zealand and even the opportunity to be annual ACIPC sponsors.

It is our aim to work efficiently with you, helping you to budget just once a year and cover national and regional expenditure. ACIPC are working towards developing an annual calendar of events as early as possible – those sponsoring these events can maximise their marketing with longer lead times – and by working together we can ensure the educational messages are spread to a wider audience.

We look forward to working with you over 2019 and seeing you in sunny Perth in November for our 8<sup>th</sup> international conference.



**Professor Marilyn Cruickshank**

*President, Australasian College for Infection Prevention and Control*

## Welcome from the Conference and Scientific Organising Committee Chair

Dear Corporate Partners,

The Australasian College for Infection Prevention and Control invite you to participate in our 8th International Conference at the Perth Convention and Exhibition Centre from 18 to 20 November 2019.

Planning of the concurrent sessions is well underway and the program promises to be of a high scientific calibre, offering the latest evidence, practical applications and education to practitioners. Our first International Keynote presenter, Professor Jennie Wilson from the UK, has confirmed attendance and we'll announce others as they are confirmed.

The exhibition of our corporate partners is an integral part of the conference, presenting the opportunity for trade to raise their profile within the profession and liaise directly with delegates. As always, the exhibition hall is the central hub with delegates meeting there to enjoy the Welcome Reception drinks and all catering throughout the three days. While the APP game will help to bring delegates to your individual booths we invite you think outside the box on how to engage with our members, who are all eager to find the best possible ways to enhance infection prevention and control.

In response to delegate feedback, we will also be re-introducing our Gala Dinner! On the Tuesday evening, this fun social event will be held at the PCEC and is another ideal opportunity for connection between trade and delegates.

I look forward to welcoming your participation at our 8th international conference.



**Sally Havers**

*Chair, Conference & Scientific Organising Committee*

## About the College

ACIPC is the peak body for infection prevention and control professionals in the Australasian region with a vision to be the peak body and voice for infection prevention and control professionals focused on providing leadership and promoting education and evidenced-based practice outcomes for the health community.

ACIPC works to ensure our members have a place on the world stage of infection prevention and control through affiliations with groups as wide ranging as the World Health Organisation (WHO); the International Federation of Infection Control (IFIC); the Global Outbreak Alert and Response Network (GOARN); the Asia Pacific Society for Infection Control (APSIC); Global Health Alliance (GLHAM); Australian Strategic and Technical Advisory Committee on Antimicrobial Resistance (ASTAG); the Healthcare Associated Infection Advisory Committee of the Australian Commission on Safety and Quality on Health Care, and the Confederation of Nursing and Midwifery Organisations (CoNMO), to mention just a few.

# CONFERENCE INFORMATION

## Venue

The 8th International Australasian College for Infection Prevention and Control 2019 Conference will be held at:

**Perth Convention & Exhibition Centre**  
**21 Mounts Bay Road Perth, Western Australia**  
[www.pcec.com.au](http://www.pcec.com.au)

The conference sessions will all be held on level two, the exhibition, welcome drinks and all catering will be held in Exhibition Pavilion 1 on level one – easily seen and accessible from level two; and the president’s breakfast and gala dinner will be held in the Bellevue Ballroom on Level three.

## Conference and Scientific Organising Committee

- Sally Havers – Chair
- Brett Mitchell
- Andrew Stewardson
- Philip Russo
- Allen Chang
- Deborah Macbeth
- Annie Wells
- Andie Lee

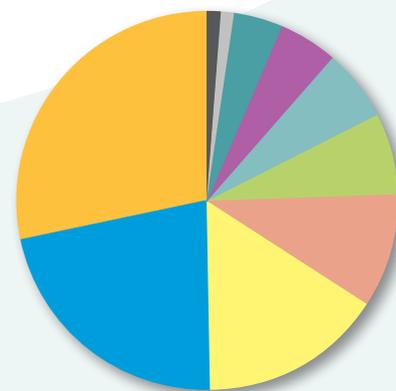
## CORPORATE MEMBER BENEFITS:

- ✓ **BRAND EXPOSURE:** your logo on our website linked back to your website
- ✓ **INDUSTRY NEWS:** receive our members-only Newsletter
- ✓ **EXHIBIT:** Eligibility to sponsor or exhibit at the ACIPC Annual Conference or Professional Development events
- ✓ **NETWORK:** meet our members at educational events
- ✓ **EDUCATION:** attend our Trade Masterclass and gain insight into our member’s role in their workplace – Certificate of Attendance signed by the President
- ✓ **ADVERTISING:** ability to advertise on our website or in our eNewsletter to our members
- ✓ **EMPLOYMENT CONNECTIONS:** Free employment advertising opportunities on the ACIPC website

## Why become a Corporate Partner or Conference Supporter at ACIPC 2019 Conference

### DIRECT CONTACT WITH THE DECISION MAKERS

Delegates who attended ACIPC 2018 Conference:



- IC Managers
- CNC/other consultants
- Clinical nurses
- Academics
- Nurses
- Doctors
- Hospital/nursing A/Director & above
- Hospital/medical management
- Dentistry
- Education

## BE WHERE THE OTHER TRADE ARE:

ACIPC 2018 Exhibitors/Sponsors:



# ACIPC SPONSORSHIP LEVELS

## Build your own package

In acknowledgement of an annual collaboration between ACIPC and our corporate partners, conference supporters and corporate members we have introduced a “Build Your Own Package” format for 2019. This allows each of our corporate partners, conference supporters and corporate members to build a sponsorship program that aligns with their strategies and annual marketing program. To discuss the packages further or ACIPC related sponsorship queries please contact Sue Loucks, Executive Manager, [sloucks@acipc.org.au](mailto:sloucks@acipc.org.au) or +61 (0)407 221 170. For Conference enquiries please contact Andrew Watts at Conference Design, [andrew@conferencedesign.com.au](mailto:andrew@conferencedesign.com.au) or +61 (0) 3 6231 2999.

All prices quoted are inclusive of GST.

Platinum Partner	Gold Partner	Silver Partner	Bronze Partner	Conference Supporter
2 available	3 available	4 available	Unlimited available	Unlimited available
\$55,000+	\$54,000-35,000	\$34,000-20,000	\$19,000-11,000	Under \$11,000

## PARTNER AND SUPPORTER BENEFITS

The above packages include the following PLUS the sponsorship items you chose to include from those available throughout this Prospectus. The total annual spend makes up the final sponsorship level:

- Logo acknowledgement on the ACIPC Conference website and in the final Conference Program and the Pocket Program Book
- Company profile in the final Conference Program
- Board & Faculty Dinner invitation (2 each for Platinum and Gold Partners only)

Advertisement in the final Conference Program and Pocket Program Book (sponsor to supply artwork)

- Platinum – Full page
- Gold – Half page
- Silver – Quarter page
- Logo and hyperlink on the Conference App
- 50-word company profile on the Conference App
- Conference APP push notifications throughout the 4 days of the Congress
  - Platinum – 4 (1 per day plus an extra)
  - Gold – 3 (no more than 1 per day)
  - Silver – 2 (no more than 1 per day)
  - Bronze – 1
- Inclusion in the APP Game
- Promotional Videos (up to 20MB) liked to the conference website and App
  - Platinum – 2 videos
  - Gold – 1 video

- Silver – 1 video
- Bronze – 1 video
- Full registrations (access to all sessions, trade hall, catering, welcome reception, gala dinner)
  - Platinum – 6
  - Gold – 4
  - Silver – 2
  - Bronze – 1
- eSatchel inserts – (PDF inserts up to 150kb per file – on the APP)
 

To be environmentally conscious and to reduce printing and transport costs to all, there will be no hard satchel inserts this year. An empty tote bag will be provided to every delegate at registration and they will collect any hard copy brochures that are relevant to them as they interact with our sponsors in the Exhibition Centre during meal breaks and the Welcome Reception.

  - Platinum – 5 inserts
  - Gold – 4 inserts
  - Silver – 3 inserts
  - Bronze – 2 inserts
  - Supporter – 1 insert
- Soft copy of delegate list (subject to delegate opt out option) with name, organisation, state and email address to be provided prior to the conference.

# SPONSORSHIP PACKAGES

## Corporate Membership

### SMALL COMPANY \$770\*

### STANDARD COMPANY \$1,320

ACIPC corporate membership is mandatory to be eligible to become an ACIPC Partner, ACIPC Conference Supporter or Corporate Member. Benefits of collaboration as an ACIPC Corporate Member are listed above.

\* Small Corporate is defined as less than 15 employees (Fair Work Australia) and/or less than \$2million revenue turnover (ATO) – does not apply to multinationals.

Choose the items you wish to include below – the total expenditure including membership will define your sponsorship level for the 2019 year (membership will cover to 30 June 2020). Add the benefits of each chosen sponsorship opportunity to the benefits listed above for total benefit package.

## Exhibition Booth

### EXHIBITOR BOOTHS each

**\$6,600.00**

(Multiple booths may be purchased)

*Packages are “Exhibition Ready” and include the following:*

- 3m x 2m Floor Space/Shell Scheme
- White panel shell scheme booth
- Facia board with your company name
- Your choice of furniture package
- 2 x spotlights
- 1 x 4m power outlet
- 1 x waste paper basket
- 2 x conference registrations per site including the welcome reception

### PARTNER BOOTHS each

**\$8,900.00**

Available for Bronze, Silver, Gold or Platinum Partners

Multiple booths may be purchased to give 6m x 3m, 9m x 3m configurations.  
Larger booths such as 6m x 6m or 9m x 6m – POA – (contact Conference Design)

*Packages are “Exhibition Ready” and include the following:*

- 3m x 3m Floor Space/Shell Scheme
- White panel shell scheme booth
- Facia board with your company name
- Your choice of furniture package – [click here to view options](#)
- 2 x spotlights
- 1 x 4m power outlet
- 1 x waste paper basket
- 2 x conference registrations per site including the welcome reception



## Social Functions

### GALA DINNER & AWARDS PRESENTATION

**\$20,000.00**

#### One opportunity – (Platinum or Gold Partners only)

We listened to our delegates and brought back the Gala Dinner! This is the premier social event of the conference. It is an opportunity for delegates to connect with colleagues and corporate partners in a relaxed atmosphere. This opportunity also allows for your organisation to be associated with the ACIPC Awards Presentation and gives the greatest opportunity to connect with and address delegates at the conference.

- Exclusive naming rights to the Gala Dinner in the conference program.
- Logo and acknowledgement as Gala Dinner Sponsor on all conference material including print, PDFs and broadcast emails
- Verbal acknowledgement as Gala Dinner sponsor during the Gala Dinner
- Opportunity to make a 5-minute speech during the Gala Dinner<sup>^</sup>
- Company logo on the dinner tickets and menus
- Opportunity to reserve two tables in a prominent location at the dinner
- Opportunity to provide theming and a guest interactive activity and/or surprise welcome activity at the dinner
- Banners provided by the sponsor displayed during the Gala Dinner
- Logo & hyperlink on the conference website
- 400-word company profile on the conference App
- Logo in the pocket program
- Logo displayed on a joint-sponsors slide in the plenary hall
- Logo displayed on an individual sponsor's slide during the Gala Dinner
- Five (5) complimentary tickets to the Gala Dinner
- One (1) additional trade registration (access to the trade hall, catering and welcome reception)
- One (1) PDF eSatchel insert (up to 150kb per file)

<sup>^</sup>Note: content of presentation subject to College and Conference and Scientific Organising Committee approval

### WELCOME RECEPTION

**\$15,000.00**

#### One opportunity – (Platinum, Gold or Silver Partners only)

This event is always a highlight for delegates. It is the first opportunity for delegates to connect at the conference. This is also one of the only four opportunities to address delegates at the conference.

- Exclusive naming rights to the Welcome Reception in the conference program. Logo and acknowledgement as Welcome Reception Sponsor on all conference material including print, PDFs and broadcast emails
- Verbal acknowledgement as Welcome Reception sponsor during the Welcome Reception
- Opportunity to make a 5-minute speech during the Welcome Reception<sup>^</sup>
- One (1) pull-up banner displayed in a prominent location during the Welcome Reception
- Logo & hyperlink on the conference website
- 400-word company profile on the conference App
- Logo in the pocket program
- Logo displayed on a joint-sponsors slide in the plenary hall
- Logo displayed on an individual sponsor's slide during the Welcome Reception
- Three (3) complimentary tickets to the Welcome Reception
- One (1) additional trade registration (access to the trade hall, catering and welcome reception)
- One (1) PDF eSatchel insert (up to 150kb per file)

<sup>^</sup>Note: content of presentation subject to College and Conference and Scientific Organising Committee approval

## PRESIDENT'S BREAKFAST

**\$12,000.00**

### One opportunity – (Platinum, Gold or Silver Partners only)

Align your brand with the President by sponsoring this high-profile social function.

- Logo and acknowledgement as President's Breakfast Sponsor on all conference material including print, PDFs and broadcast emails.
- Verbal acknowledgement as President's Breakfast Sponsor at the breakfast.
- Opportunity to make a 5-minute speech during the President's Breakfast<sup>^</sup>
- Two (2) pull-up banners displayed in a prominent location during the President's Breakfast
- Logo & hyperlink on the conference website
- 400-word company profile on the conference website
- Logo & hyperlink on the conference App
- 400-word company profile on the conference App
- Logo in the pocket program
- Logo displayed on a joint-sponsors slide in the plenary hall
- Logo displayed on an individual sponsor's slide during the President's Breakfast
- Three (3) complimentary tickets to the President's Breakfast
- One (1) additional trade registration (access to the trade hall, catering and welcome reception)
- One (1) PDF eSatchel insert (up to 150kb per file)
- One (1) promotional item at each seat

<sup>^</sup>Note: content of presentation subject to College and Conference and Scientific Organising Committee approval

## COLLEGE BOARD AND INTERNATIONAL FACULTY DINNER

**\$3,000.00**

Enhance your brands exposure to the international keynote presenters as well as the ACIPC Board at this high-profile event.

- Exclusive naming rights to the Dinner on the invites. Banners provided by the sponsor will be displayed at the venue.
- Two invitations to attend the dinner
- Opportunity to make a 5-minute speech at the beginning of the dinner<sup>^</sup>
- Verbal acknowledgement as ACIPC College Board and International Faculty Dinner Sponsor during the evening
- One (1) pull-up banner displayed in a prominent location during the Poster Reception and Poster Awards Presentation night
- Logo & Hyperlink on the conference website
- 400-word company profile on the conference App
- Logo in the pocket program
- Logo displayed on a join-sponsor's slide in the plenary hall
- One (1) PDF eSatchel insert (up to 150kb per file).

<sup>^</sup>Note: content of presentation subject to College and Conference and Scientific Organising Committee approval



A decorative header image featuring a green geometric pattern on the left and a photograph of a white teapot pouring tea into a white cup, with a plate of macarons in the background on the right.

## Catering Breaks

### LUNCH

**\$3,000.00**

#### 3 available

Exclusive naming rights to one lunch in the conference program. Banners provided by the sponsor will be displayed at this time (sessions are allocated on a first come, first served basis).

- One additional trade registration (access to the trade hall, catering on all days and welcome reception).
- 2 -minute video to be shown during the conference sessions prior to the lunch break (sponsor to provide the video).

### MORNING TEA/AFTERNOON TEA

**\$1,500.00**

#### 6 available

Exclusive naming rights to one Morning or Afternoon Tea in the conference program. Banners provided by the sponsor will be displayed at this time (sessions are allocated on a first come, first served basis).

- Buy two or more and receive one additional trade registration (access to the trade hall, catering on all days and welcome reception).

### WHOLE DAY CATERING

**\$4,500.00**

#### 3 available

Exclusive naming rights to one days catering; morning tea, lunch and afternoon tea, in the conference program. Banners provided by the sponsor will be displayed at this time (sessions are allocated on a first come, first served basis).

- One additional trade registration (access to the trade hall, catering on all days and welcome reception).
- 2 -minute video to be shown during the conference sessions prior to the lunch break (sponsor to provide the video).

## Branding Opportunities

### COFFEE CART

**\$7,500.00**

#### 1 opportunity for all 3 days

The coffee cart will have a barista serving coffee, hot chocolate and tea from morning tea to afternoon tea each day of the conference. The coffee cart includes a barista and up to 300 drinks per day. Power will be available if the sponsor wants to provide a display screen.

- Logo and acknowledgement as Coffee Cart Sponsor on all coffee cart materials including print, PDFs and broadcast emails.
- Two (2) pull-up banners (1m wide) at the coffee cart
- Logo & hyperlink on the conference website
- 400-word company profile on the conference website
- Logo & hyperlink on the conference App
- 400-word company profile on the conference App
- Logo in the pocket program
- Logo displayed on a joint-sponsors slide in the plenary hall
- One (1) additional trade registration (access to the trade hall, catering and welcome reception)
- One (1) PDF eSatchel insert (up to 150kb per file)

## RECHARGE STATION

**\$7,500.00**

### 1 opportunity for all 3 days

We are increasingly reliant upon our mobile devices to stay connected when away from our offices – a conference is the last place you want to run out of battery life. What could be more practical than sponsoring a device charging station with your branding prominently displayed?

- Logo and acknowledgement as Recharge Station Sponsor on all conference material including print, PDFs and broadcast emails
- Signage on the recharge station at the conference
- Logo & Hyperlink on the conference website
- Logo & Hyperlink on the conference App
- 400-word company profile on the conference website
- 400-word company profile on the conference App
- Logo in the pocket program
- Logo displayed on a joint-sponsor's slide in the plenary hall
- One additional trade registration (access to the trade hall, catering on all days and welcome reception).
- One (1) PDF eSatchel insert (up to 150kb per file)

## CONFERENCE SPEAKER

**\$5,500.00**

This is a prestigious branding opportunity to be associated with a leader in your field. A range of international and national speakers will be invited to present at the conference; please check the website for confirmed speaker and session details.

- Logo & hyperlink displayed with the session or speaker on the conference website
- Logo displayed with the session or speaker on the on-line program
- Verbal acknowledgement as Speaker Sponsor or Session Sponsor at the commencement of the relevant session
- Logo printed with the session or speaker in the pocket program
- Logo & Hyperlink displayed with the session or speaker in the Conference App
- Logo displayed on a slide during the session
- One pull-up banner in the room during the session.
- One (1) PDF eSatchel insert (up to 150kb per file)

Note: this opportunity is subject to speaker and organising committee approval



## BREAKFAST HOST

**\$5,500.00**

### Limited opportunities plus catering and AV costs

This is an opportunity to host a one-hour educational breakfast session at the Perth Convention and Exhibition Centre in either Meeting Room 2 or Meeting Room 3:

**Catering costs, AV, speaker, theming and all other associated expenses not mentioned blow are in addition to the \$5,500 cost of the package and the responsibility of the sponsor.**

#### Package includes:

- Hire of Meeting Room
- One (1) invitation email will be distributed by the Conference Manager on behalf of the Sponsor to all registered delegates approximately 3 weeks prior to the conference promoting the breakfast.
- The Conference Manager will handle on-line registrations for the breakfast on behalf of the Sponsor and provide an attendee list (Name, organisation & Company) to the Sponsor approximately 5 days prior to the conference
- The breakfast will be included in the ACIPC Conference Program
- The opportunity to supply a brief overview of the breakfast for inclusion in the conference program and invitation email
- Logo and acknowledgement as a Breakfast Sponsor on all conference material including print, PDFs and broadcast emails
- Two (2) pull-up banners displayed in a prominent location during the Breakfast (Sponsor to supply)
- Logo & hyperlink on the conference App
- 400-word company profile on the conference App
- Logo displayed on an joint-sponsor's slide in the plenary hall
- Logo displayed on an individual sponsor's slide during the Breakfast
- One (1) PDF eSatchel insert (up to 150kb per file).
- One (1) promotional item at each seat (Sponsor to supply)

#### Breakfast sponsorship opportunities are available at the following times only:

- Monday 18th November, 07:00 – 08:00
- Wednesday 20th November, 07:00 – 08:00

Note 1: this opportunity is does not preclude other sponsors or exhibitors organising independent breakfast functions without these benefits

Note 2: this opportunity is subject to the approval of the ACIPC Conference and Scientific Organising Committee

## CONFERENCE PROGRAM BOOK

**\$5,000.00**

### 1 opportunity

- Company logo displayed on the cover of the printed conference program book distributed to each delegate
- Product included in cost and will be designed and printed by ACIPC

## DELEGATE TOTE BAG

**\$5,000.00**

### 1 opportunity

Each participant will receive a tote bag printed with your logo on one side. Your logo is guaranteed to be seen every day during the conference. The tote bag will be selected to ensure delegates keep using it after the conference. Tote bag selection, design, and manufacture all by ACIPC.

- Company logo displayed on one side of the delegate tote bag (empty bags provided to each delegate at the registration desk).
- Product included in cost and will be designed and produced by ACIPC

## APP SPONSOR

**\$5,000.00**

### 1 opportunity (Platinum or Gold Partners only)

Your logo, company profile (400 words) and a hyperlink will be included on the delegate Conference App with the option for your own custom survey to delegates and the option to include information on up to five (5) products.

This App will be the delegates go-to source for digital information on the conference including the program speaker profiles, venue maps and much more.

- 1 push notification per day
- Logo and hyperlink on the conference App homepage
- Logo and hyperlink on the conference App main menu
- Dedicated conference App page for the sponsor accessible from the main menu
- Option to include information on up to five (5) products with dedicated pages and images
- Optional delegate survey tailored to your organisation (8 questions)
- Logo displayed on a joint-sponsors slide in the plenary hall

## LANYARD

**\$3,000.00**

### 1 opportunity

- Company logo displayed on the name badge lanyard worn by all delegates
- Partner/supporter to provide lanyards (must be double ended) in consultation with Conference Design.

## POSTER DISPLAY SPONSOR

**\$2,500.00**

Show yourself as a leader in supporting the development of evidence-based education undertaken by health care workers for health care workers. This opportunity also allows for your organisation to be associated with the ACIPC Poster Display.

- Logo and acknowledgement as ACIPC Poster Sponsor on all conference material including print, PDFs and broadcast emails
- Verbal acknowledgement as ACIPC Poster Sponsor during tea breaks
- One (1) pull-up banner displayed in a prominent location near the Poster display
- Logo & Hyperlink on the conference website
- 400-word company profile on the conference App
- Logo in the pocket program
- Logo displayed on a join-sponsor's slide in the plenary hall
- One (1) additional trade registration (access to the trade hall, catering and welcome reception)
- One (1) PDF eSatchel insert (up to 150kb per file).





## ADVERTISING OPPORTUNITIES

**\$500.00 – \$750.00**

The following advertising options are available to reinforce other sponsorship packages or as individual items. For example, an advertisement in the pocket program is a fantastic way to get additional exposure, promote your exhibition stand location and keep your name in front of delegates during the conference.

### Opportunities:

- Pocket program (A6 page) – sponsor to provide copy \$500
- eSatchel insert in the conference App (up to 150kb pr file) \$500
- Promotional video (up to 20mb linked to the conference APP and Website) \$750
- Signage at the conference (standard pull-up banner) – Sponsor to supply sign \$600 per sign

## APP GAME PRIZES

**One first prize \$500.00**

**Multiple runner up prizes \$200.00**

Delegates will have access to the App Game when on the app during the conference and must visit all exhibitors who have a QR code for delegates to scan. Once delegates have all QR Codes they will have a secret message to submit to go into the draw.

Winners of the donated prizes will be drawn in the closing session from the completed messages. Winners must be present to win a prize. App Game prizes will be advertised on the website and in the exhibition App Game.

On top of sponsored First Prize and runner up prizes, ACIPC will also donate 1 registration to next year's Conference (valued at approx. \$800) to the Winner and a one-day event voucher to the second and third place-getters.

### Requirements:

Sponsor to provide a gift or gift certificate to the value of \$500 or more for the winner or \$200 or more for the runners-up.



# THROUGHOUT THE YEAR

## Workshop Opportunities

The College runs a number of half day, one day and two day Professional Development (PD) workshops as well as a number of networking events throughout the year in all states and territories of Australia and with a view to moving into New Zealand. We welcome collaboration with our corporate partners, conference supporters and corporate members for these workshops and events. The College will manage all registrations and will market widely – and welcome our corporate partners, conference supporters and corporate members to also promote the workshops and events to ensure the best outcome for all. Other co-branding opportunities can be discussed on an individual basis.

### PD WORKSHOP SPONSORSHIP

<b>Half or Full Day</b>	<b>\$2,750.00*</b>
<b>Two Full Days</b>	<b>\$5,500.00**</b>

Sponsor may simply support a College organised event, or may wish to take a more active role including working with the College:

- In discussions regarding program focus
- To recommend international or interstate presenters they may have visiting
- To suggest the region/s event could be held

#### *Sponsorship includes:*

- Company promoted as sponsor on all marketing material prior to and at the event including on the website, flyers, social media and newsletters.
- Two complementary full registrations to all sessions (including refreshments)
- A 20-minute presentation session to showcase the company's goods and services, new technology etc<sup>^</sup>
- An opt-in list of delegates attending the workshop

\*Price drops to \$2,250 per each half or full day event for two (2) or more confirmed half or full day events included in this annual sponsorship package

\*\*Price drops to \$4,500 per each two-day event for two (2) or more confirmed 2-day events included in this annual sponsorship package

<sup>^</sup>Note: content of presentation subject to College and Conference and Scientific Organising Committee approval

Note: Sponsorship of the event does not indicate sponsorship of or any commercial relationship with the speaker/s who remain independent of the trade sponsorship.

### PD WORKSHOP TRADE TABLE

(Suitable for National or State Representatives use)

<b>Half or Full Day</b>	<b>\$1,000.00</b>
<b>Two Full Days</b>	<b>\$2,000.00</b>

#### *Sponsorship includes:*

- Company promoted as sponsor on all marketing material prior to and at the event including on the website, flyers, social media and newsletters.
- One complementary full registration to all sessions (including refreshments)
- A Trade Table is made available during the networking and refreshment times to bring trade and delegates together
- An opt-in list of delegates attending the workshop

## PD NETWORKING EVENT SPONSORSHIP

(Suitable for National or State Representatives use)

**Sole Sponsor:** **\$3,000.00**

**Shared sponsorship:** **\$1,250.00**

Networking events are generally two – two and a half hours duration being one hour of education and one hour of networking with presenters, colleagues and College Partners, Conference Supporters or Corporate Members. Partners/Supporters/Corporate members may simply support a College organised event, or may wish to take a more active role including working with the College:

- In discussions regarding program focus
- To recommend international or interstate presenters they may have visiting
- To suggest the region/s event could be held

### *Sponsorship includes:*

- Company promoted as sponsor on all marketing material prior to and at the event including on the website, flyers, social media and newsletters.
- One complementary registration to the event
- A 5-minute presentation session to showcase the company's goods and services, new technology etc<sup>^</sup>
- An opt-in list of delegates attending the workshop

<sup>^</sup>Note: content of presentation subject to College and Conference and Scientific Organising Committee approval

Note: Sponsorship of the event does not indicate sponsorship of or any commercial relationship with the speaker/s who remain independent of the trade sponsorship.

## PD NETWORKING EVENT TRADE TABLE

(Suitable for National or State Representatives use)

**One event** **\$300.00**

**Three events in one state** **\$500.00**

### *Sponsorship includes:*

- Company promoted as sponsor on all marketing material prior to and at the event including on the website, flyers, social media and newsletters.
- One complementary full registration to all sessions (including refreshments)
- A Trade Table is made available during the networking and refreshment times to bring trade and delegates together
- An opt-in list of delegates attending the workshop





## Ongoing annual sponsorship of the College

### MAJOR PARTNER PACKAGE

**\$13,000.00**

**(Platinum, Gold Partners only)**

- Acknowledge as a Platinum or Gold Partner of ACIPC on website and in e-Newsletter
- 1 complementary web advertisement on home page per year
- 2 complementary advertisements per year in e-Newsletter, linking back to Partners website of choice
- 1 complementary registration for Annual Conference
- Hyperlinked logo on ACIPC website homepage
- 400-word profile on the ACIPC website – Partners Page
- Logo in every ACIPC monthly e-Newsletter
- Journal subscription to Infection, Disease & Health

### PARTNER PACKAGE

**\$7,500.00**

**(Gold and Silver Partners only)**

- Acknowledge as a Gold or Silver Partner of ACIPC on website and in e-Newsletter
- 1 complementary web advertisement on home page per year
- 1 complementary registration for Annual Conference
- Hyperlinked logo on ACIPC website – Partners Page
- 400-word profile on the ACIPC website – Partners Page
- Journal subscription to Infection, Disease & Health

## Advertising

### WEBSITE ADVERTISING\*

**\$1,100.00**

The College website [www.acipc.org.au](http://www.acipc.org.au) provides members and consumers with a vast array of information about all aspects of infection prevent and control.

- Home page advertisement, per month, specs 720 x 220px

### E-NEWSLETTER ADVERTISING\*

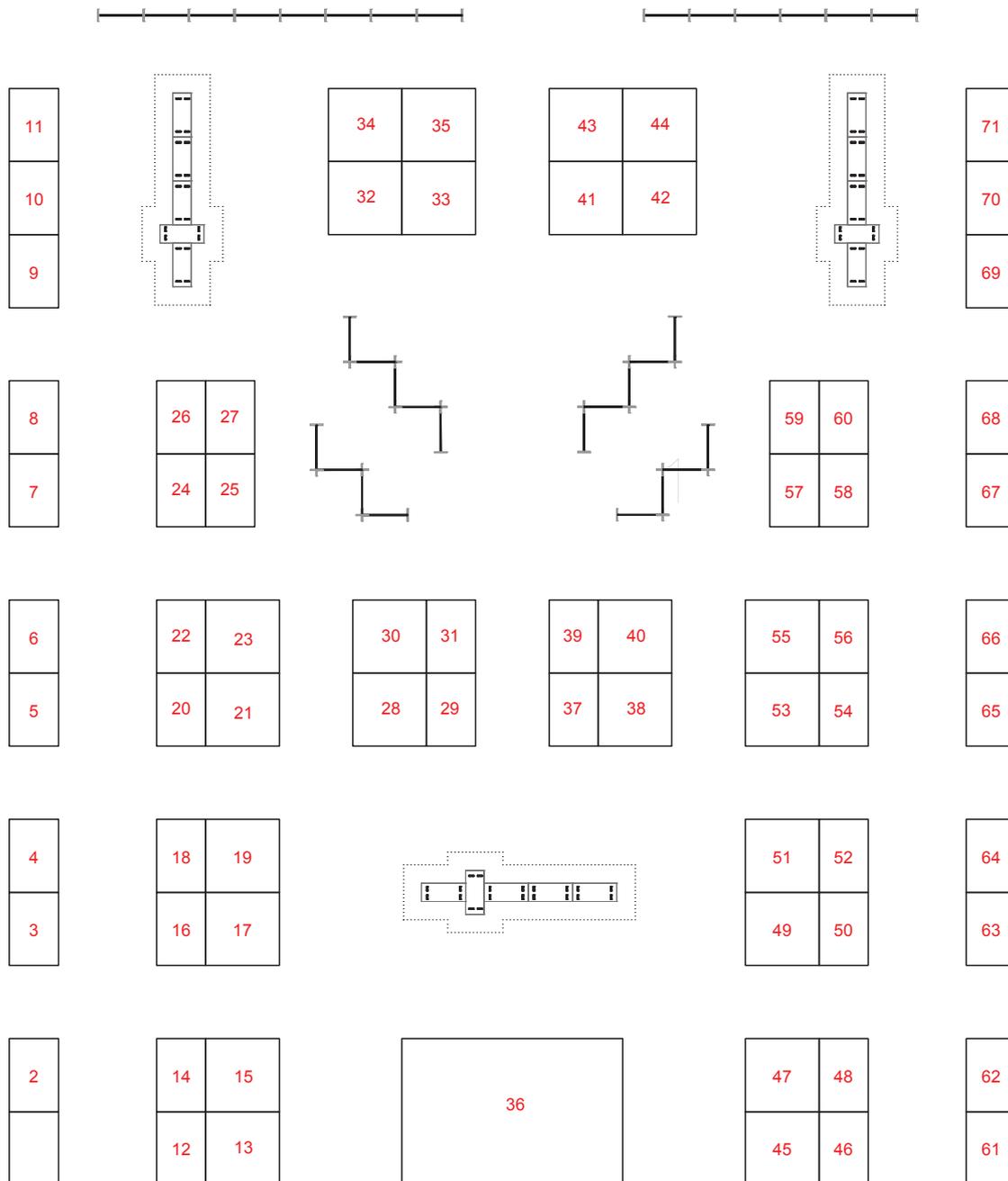
**\$600.00**

The ACIPC e-Newsletter is emailed to all members in the third week of each month and is also available for public view on the ACIPC website. The e-Newsletter provides a comprehensive round-up of ACIPC activities and industry news.

- Banner Advertisement, per month, specs 300 x 250 px

\*\* All website or e-Newsletter advertisements are subject to approval by ACIPC at ACIPC's sole discretion. ACIPC partnerships are subject to revision.

# EXHIBITION FLOOR PLAN



# SPONSORSHIP EOI FORM

ACIPC 2019 INCLUDING CONFERENCE 18-20 NOVEMBER 2019

Please note this EOI is a planning tool for both our Corporate Partners and ACIPC – your final application via the on-line booking will finalise your booking and confirm your booth and other sponsorship selections.

Last Name: \_\_\_\_\_ First Name: \_\_\_\_\_  
 Organisation (for invoicing): \_\_\_\_\_  
 Organisation (as it should appear in the final program): \_\_\_\_\_  
 Address: \_\_\_\_\_  
 Suburb: \_\_\_\_\_ State: \_\_\_\_\_ Postcode: \_\_\_\_\_ Country: \_\_\_\_\_  
 Telephone: \_\_\_\_\_ Mobile: \_\_\_\_\_ Email: \_\_\_\_\_

## Exhibition Opportunities

Exhibition booths	3m x 2m	No.:	\$6,600 each	Total:
Partner booths	3m x 3m	No.:	\$8,900 each	Total:

Partner booths – if you would like 4 or more 3m x 3m booths please contact Andrew at Conference Design on (03) 6231 2999

## Sponsorship Opportunities

Gala Dinner & Awards Presentation	(Platinum or Gold Partners only)	\$20,000.00	<input type="radio"/>
Welcome Reception	(Platinum, Gold or Silver Partners only)	\$15,000.00	<input type="radio"/>
President's Breakfast	(Platinum, Gold or Silver Partners only)	\$12,000.00	<input type="radio"/>
College Board & International Faculty Dinner		\$3,000.00	<input type="radio"/>
Catering Breaks (Lunch)	<input type="radio"/> Monday <input type="radio"/> Tuesday <input type="radio"/> Wednesday	\$3,000.00	<input type="radio"/>
Catering Breaks (Morning Tea)	<input type="radio"/> Monday <input type="radio"/> Tuesday <input type="radio"/> Wednesday	\$1,500.00	<input type="radio"/>
Catering Breaks (Afternoon Tea)	<input type="radio"/> Monday <input type="radio"/> Tuesday <input type="radio"/> Wednesday	\$1,500.00	<input type="radio"/>
Catering Breaks (Whole Day)	<input type="radio"/> Monday <input type="radio"/> Tuesday <input type="radio"/> Wednesday	\$4,500.00	<input type="radio"/>
Coffee Cart	For all 3 days	\$7,500.00	<input type="radio"/>
Recharge Station	For all 3 days	\$7,500.00	<input type="radio"/>
Conference Speaker		\$5,500.00	<input type="radio"/>
Breakfast Host	Plus catering and AV costs	\$5,500.00	<input type="radio"/>
Conference Program Book		\$5,000.00	<input type="radio"/>
Delegate Tote Bag		\$5,000.00	<input type="radio"/>
App Sponsor		\$5,000.00	<input type="radio"/>
Lanyard		\$3,000.00	<input type="radio"/>
Poster Display Sponsor		\$2,500	<input type="radio"/>
Advertising Opportunities		\$500.00 – \$750.00	<input type="radio"/>
APP Game Prizes (1st Prize)		\$500.00	<input type="radio"/>
APP Game Prizes (Runner up)		\$200.00	<input type="radio"/>

Workshop Opportunities	No. of	Standard Fee	Discount if 2 or more	Total \$
PD Workshop (Half or Full Day)		\$2,750.00	\$2,250.00	\$ <input type="radio"/>
PD Workshop (2 Full Days)		\$5,500.00	\$4,500.00	\$ <input type="radio"/>
PD Workshop Trade Table (Half or Full Day)		\$1,000.00		\$ <input type="radio"/>
PD Workshop Trade Table (2 Full Days)		\$2,000.00		\$ <input type="radio"/>
PD Networking Event (Sole sponsor)		\$3,000.00		\$ <input type="radio"/>
PD Networking Event (Shared sponsor)		\$1,250.00		\$ <input type="radio"/>
PD Networking Event Trade Table (1 event)		\$300.00		\$ <input type="radio"/>
PD Networking Event Trade Table (3 event)		\$500.00		\$ <input type="radio"/>

## Ongoing annual sponsorship of the College

Major Partner Package	(Platinum, Gold Partners only)	\$13,000.00	<input type="radio"/>
Partner Package	(Gold and Silver Partners only)	\$7,500.00	<input type="radio"/>

## Advertising

Website Advertising	\$1,100.00	<input type="radio"/>
e-Newsletter Advertising	\$600.00	<input type="radio"/>

**Total Expenditure** \$

Please submit EOI form to [andrew@conferencedesign.com.au](mailto:andrew@conferencedesign.com.au)

# TERMS AND CONDITIONS

## BOOKINGS & PAYMENTS

### Acceptance of Terms and Conditions

ACIPC have engaged Conference Design Pty Ltd to manage Sponsorship applications and organisation of the conference. Conference Design, members of the Conference and Scientific Organising Committee, and the ACIPC as the Host Organisation are collectively referred to as The Organisers. The Organisation listed on the sponsorship and exhibition application will be referred to as your Organisation or collectively as sponsors and exhibitors. By returning a Sponsorship EOI Form or completing an on-line Exhibition Booking you are accepting these terms and conditions.

**NB: your booking is not confirmed until you have completed an on-line booking.**

### Acceptance of Applications

Conference Design will issue a Tax Invoice once a Sponsorship application has been accepted. Any advertising is not an offer capable of acceptance. The Organisers reserve the right to decline any sponsorship application.

### GST and AUD

All costs are inclusive of GST and listed in Australian Dollars.

### Payments

Payment is required within 14 days of us issuing your Tax Invoice to confirm your application.

Sponsorship and exhibition entitlements, including the allocation of exhibition space or any other sponsorship opportunities do not commence until payment has been received.

### Cancellation of Sponsorship and Exhibition Bookings

Once a sponsorship and exhibition application has been accepted all payments are non-refundable. If you are no longer able to attend the conference please contact Conference Design to discuss your participation. For other sponsorship opportunities please contact ACIPC to discuss your participation.

### Cancellation or Postponement of the Conference or other Education or Professional Development Workshops or Events

The Organisers do not accept any liability for losses incurred if the conference is cancelled or postponed due to an event that renders proceedings with the meeting inadvisable, illegal, impracticable or impossible. If the conference is cancelled or postponed refunds will not be issued but available funds will be credited towards the rescheduled conference.

An unforeseen event could include, but is not limited to, an infectious

disease outbreak; industrial disruptions; service provider failures; governmental restrictions or regulations; war or apparent act of war; terrorism or apparent act of terrorism; disaster; civil disorder, disturbance, and/or riots; curtailment, suspension or restriction on transportation; or any other emergency.

## GENERAL INFORMATION

### Product or Service Endorsement

Sponsorship of any ACIPC activity does not indicate product or service endorsement. Acceptance of all sponsor and exhibitor applications are subject to approval of the ACIPC 2019 Conference Organising Committee.

### Disclaimer and Changes

Every effort has been made to present all the information accurately, however no liability is accepted for any inaccuracy and the Organisers reserve the right to change any published information. The Organisers reserve the right to amend, update or delete sponsorship and exhibition packages and the exhibition floor plan.

### Exhibition Floor Plan

The exhibition floor plan is subject to change without notice. The floor plan is not to an exact scale, but accurately represents the position and sizes of exhibition spaces.

### Correspondence

When booking please appoint a single point of contact within your Organisation. All bookings will be recorded under the one name and all correspondence will be sent to this person.

### Allocation of Exhibition Spaces

Conference Design will allocate exhibition spaces after taking into account each organisation's sponsorship, the date of application, preferences, proximity to competitors and any other matters deemed relevant.

### Insurance

All sponsors and exhibitors must have adequate insurance for the period of the conference, and where appropriate for other educational workshop events, including public and products liability cover and professional indemnity insurance. We may request a certificate of currency.

### Indemnity

Your Organisation shall indemnify and hold harmless the Organisers for any loss, damage to property or injury to persons suffered as a result of your participation in the conference or other sponsorship opportunities, except where the Organisers are found to be negligent.

## Supply of Goods and Services

The supply of any goods, services, samples or advice is entirely at your Organisation's own risk.

## DURING THE CONFERENCE OR OTHER SPONSORSHIP OPPORTUNITIES

### Security

No valuable items should be left unattended at your exhibition at any time and especially not overnight. No responsibility is accepted for any loss or damage to equipment and display materials.

### Representatives

Anyone from your Organisation attending the conference or guests you wish to invite to the conference must register with Conference Design before the conference. An official name badge will be required to access the meeting and exhibition area. For other sponsorship opportunities, registration will be required through the ACIPC online registration portal for that event.

### Custom Stands

All custom stands must fit within the purchased exhibition space. Custom stands must not exceed 3.0 metres high. If you have any questions please email us a floor plan and elevations of your proposed stand.

### Delegate List

The opt-in delegate list will be supplied to eligible sponsors prior to the conference. The list will include name, organisation, state and email address.

### Interactive Exhibitions

Whilst we encourage you to develop entertaining and interactive displays to attract delegates, please be mindful not to disturb other exhibitors or delegates.

### Storage

There is limited storage space on site for exhibition equipment or packaging.

### Signage at the Venue

The venue doesn't allow any signage to be fixed to walls or other surfaces. Your signage should be free standing to allow for easy placement and should be contained within your exhibition space.

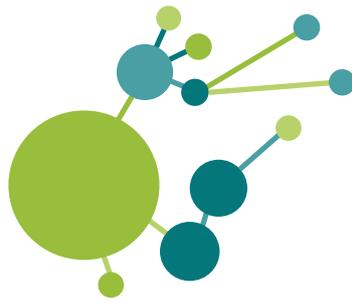
### Dismantling Displays

Due to safety requirements you will not be able to dismantle your display before the published closing time.

### Damage to the Venue

Your Organisation shall indemnify the Organisers from all liability for damage to the venue deemed to have been caused by your staff, contractors, agents or guests. The cost of repairs will be the sole responsibility of your Organisation.





# *Save the date*

9th International Conference  
Australasian College for  
Infection Prevention & Control

November 2020  
International Convention Centre  
Darling Harbour, Sydney



[www.acipconference.com.au](http://www.acipconference.com.au)