

Partnership & Sponsorship Opportunities



ACIPC

Australasian College
for Infection Prevention and Control



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About ACIPC

The Australasian College for Infection Prevention and Control Ltd (ACIPC) is the peak body for prevention and control of infection in our communities. ACIPC has nearly 1,000 individual members throughout Australia, New Zealand and Australasia. Members are experts who are engaged in a wide variety of practice settings and this enables the organisation to make a valuable contribution to the development of evidence based policy and advice.

ACIPC works closely with the Australian Commission on Safety and Quality in Health Care (ACSQHC). This agency was established by the Commonwealth, with the support of State and Territory Governments, to lead and coordinate national improvements in safety and quality in health care across Australia. ACIPC works closely with other bodies, such as the Department of Health, Standards Australia, Clinical Excellence Commission, the Australasian Society for Infectious Diseases, Hand Hygiene Australia, the Coalition of National Nursing & Midwifery Organisations and internationally in partnership with bodies such as the Association for Professionals in Infection Control and Epidemiology.

Advertising with ACIPC offers many opportunities to promote your products and services to professionals in infection prevention and control. As an advertiser, you will raise your profile by exhibiting your active involvement in the industry through supporting the industry body. The visibility of your involvement will create brand recognition amongst readers and the chance to expand your client base and reach key decision-makers. I invite you to take advantage of the opportunities to work with ACIPC outlined in this brochure.

Professor Marilyn Cruickshank

President

Australasian College for Infection Prevention and Control Ltd

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Partnership Opportunities

GOLD PARTNER Investment \$10,000 +GST – *Limited to Five

- Acknowledgement as a Gold Partner of ACIPC on website and in e-Newsletter
- 1 complimentary web advertisement on home page per year (see overleaf)
- 2 complimentary advertisements per year in e-Newsletter (see overleaf)
- 1 hard-copy insert in annual conference satchel
- 1 complimentary registration for annual conference
- Hyperlinked logo on ACIPC website homepage
- 400-word profile on the ACIPC website – Partners Page
- First offer to sponsor ACIPC educational activities
- Logo in every ACIPC monthly e-Newsletter
- Journal subscription to Infection, Disease & Health

SILVER PARTNER Investment \$5,000 +GST – *Limited to Five

- Acknowledgement as a Silver Partner of ACIPC on website and in e-Newsletter
- 1 complimentary advertisement per year in e-Newsletter (see overleaf)
- 1 complimentary registration for annual conference
- Journal subscription to Infection, Disease & Health
- Logo on the ACIPC website Partners Page
- 400-word profile on the ACIPC website Partners Page
- Acknowledgement as a Silver Partner of ACIPC on website and in e-Newsletter





Website Advertising

The ACIPC website www.acipc.org.au provides members and consumers with a vast array of information about all aspects of infection prevention and control.

BENEFIT	INVESTMENT
Home Page Advertisement	\$1000 + GST
Per Month	
Specs 720 x 220 px	

e-Newsletter Advertising

The ACIPC e-Newsletter is emailed to all members in the third week of each month and is also available for public view on the ACIPC website. The e-Newsletter provides a comprehensive round-up of ACIPC activities and industry news.

BENEFIT	INVESTMENT
Banner Advertisement	\$550 + GST
Per Month	
Specs 300 x 250 px	

*All website or e-Newsletter advertisements are subject to approval by ACIPC at ACIPC's sole discretion.
*ACIPC partnerships are subject to revision.

ACIPC Conference

Our annual conference is Australasia's largest meeting of IPC professional and industry representatives. Please direct any conference sponsorship enquiries to: Andrew Watts, Conference Manager on 03 6231 2999 or andrew@conferencedesign.com.au

