



## Taking Aim at Influenza

The Employee Vaccination Program at Brightwater

---

---

---

---

---

---

---

---




---

---

---

---

---

---

---

---



Where did we come from?

Where did we go?

		2008	2009	2010	2011	2012	2013
No. of Staff		1513	1649	1721	1853	1983	2119
No. vaccinated		510	533	588	624	775	978
%		34%	32%	34%	34%	39%	46%
Range	lowest	8%	10%	8%	11%	17%	0%
	highest	67%	71%	59%	63%	59%	81%

---

---

---

---

---

---

---

---



### How do we do it?

- Strong Executive Support
- Planning, planning and lots more planning
- Influenza vaccination nurses
- Local clinics
- Advertising campaign
- Accountability
- Respond to feedback
- Support for vaccination nurses



---

---

---

---

---

---

---

---



### This season so far.....

- Combined training for Vaccination Nurses
- Focus on appreciation
- Direct purchasing of vaccines

---

---

---

---

---

---

---

---



### Lessons Learned

- Start early
- Use a coordinated approach, involving Marketing, Purchasing, OSH and executive from the start.
- Get the infrastructure in place (purchasing, poisons licence, vaccine storage)
- Engage recipients directly

---

---

---

---

---

---

---

---



**We have not ....**

- Made it mandatory
- Changed the minds of those with very strong views

---

---

---

---

---

---

---

---